



# Achieve vehicle rental success with MCS-vr

## MCS-vr product scope:

### Vehicle Rental Management

- Allocation Chart
- Proof of Delivery (PoD)
- Driver Prerequisites
- Customer Records
- Driver & Vehicle Warnings
- Smart Alerts
- Transport Manager
- Invoicing

### Fleet Management

- Maintenance & Repair
- Financing & Depreciation
- De-fleet Management

### Purchase Order Processing

### Financials

- MCS Financials
- Integration to third-party Financials

### Reporting & Business Intelligence

### Sales & Marketing (CRM)

### Customer Web Portal

### Online Order Management

### E-Business

### Mobile Working

**MCS-vr, the leading vehicle rental software solution from MCS, delivers everything you need to control your fleet, manage your vehicle utilisation and improve your operational efficiency. Whether you run a single branch or a multi-national vehicle rental company, MCS-vr offers maximum flexibility with the broadest choice of functionality and integration options.**

### Vehicle Rental Management

From booking, through to delivery, return, and invoicing, you can now manage your vehicle agreements and configure the process to ensure your customer always receives the correct vehicle. This offers time and labour-saving benefits as well as the eradication of errors, reduced costs, faster throughput and increased revenue. Furthermore, reminders such as the MCS-vr Today page ensure you achieve your daily tasks.

#### • Allocation Chart (Figure 1)

These clear colour-coded charts give you a choice of different diary views, so you

can see, at a glance, which vehicles are being used, returned or serviced. From the Allocation Chart, agreements can be easily created, extended, moved and terminated.

#### • Proof of Delivery (PoD)

Branches can electronically scan and attach essential signed vehicle delivery documents to agreements, which can then be viewed on-screen or emailed to your customers. You cut costs by saving time and increase your revenues by resolving invoice queries more quickly.

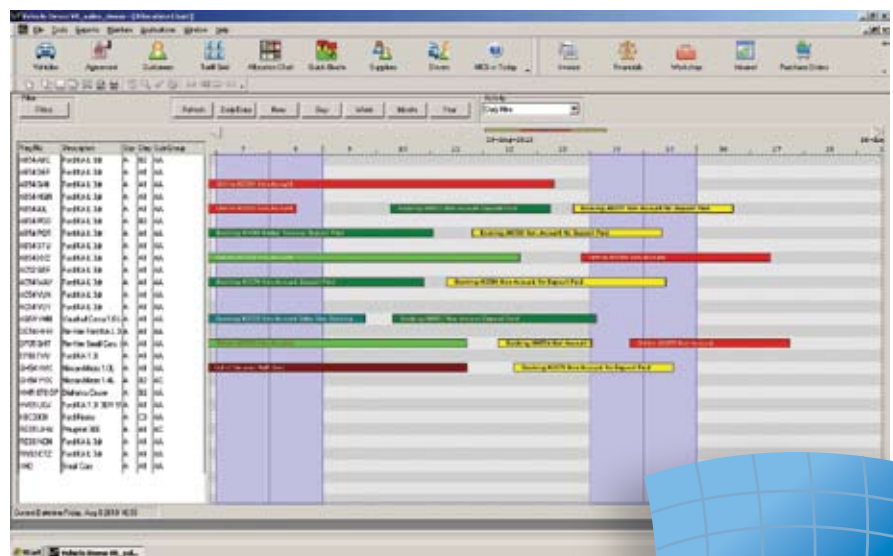


Figure 1: The Allocation Chart illustrates your vehicle utilisation at a glance.

**• Driver Prerequisites (Figure 2)**

The MCS-vr 'traffic light' system gives a visual confirmation that all new drivers/customers satisfy your driving prerequisites. Questions include licence details, health issues, driving offences and previous claims, with prompts to record any relevant issues. The 'traffic lights' change from red to green if all answers satisfy your driving obligations and conditions.

**• Customer Records (Figure 3)**

MCS-vr creates a secure central store of information on your customers and drivers. Users can easily access driving licences, insurance documents, discounts, tariffs, payment terms, preferred delivery and invoice history.

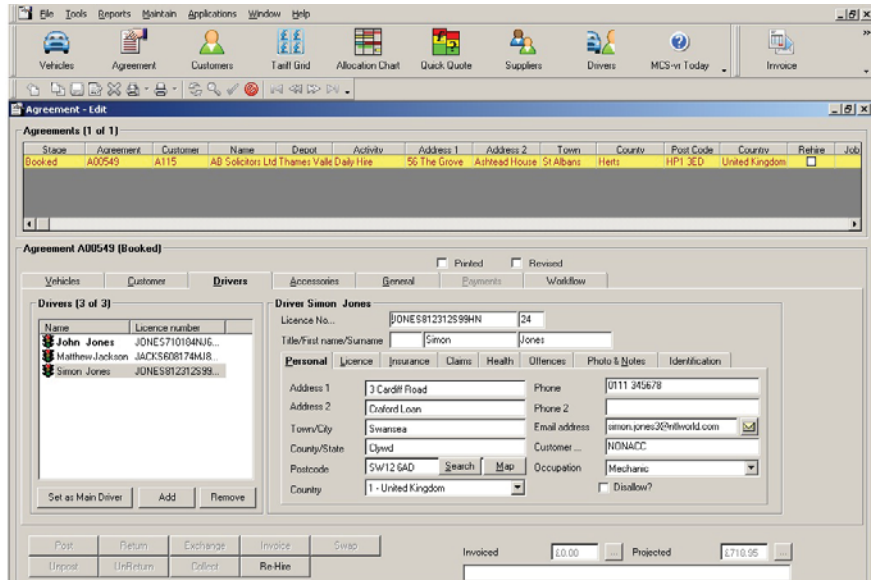


Figure 2: MCS 'traffic light' system – Visual confirmation that new customers meet your driver prerequisites.

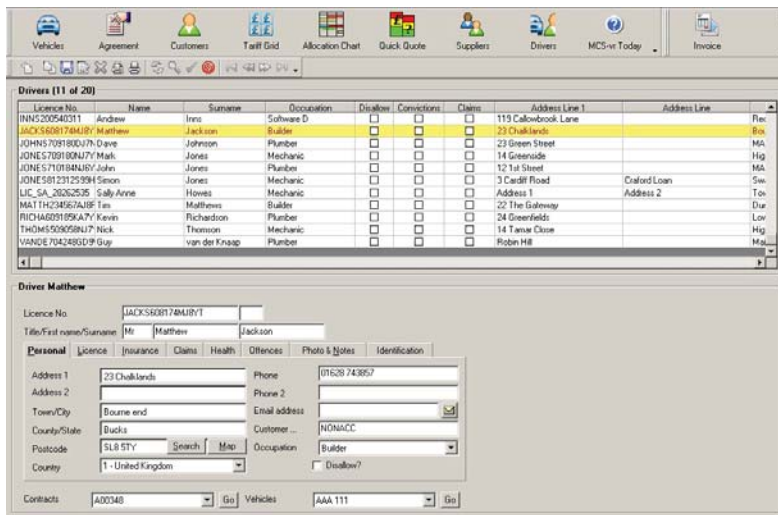


Figure 3: Driver records contain full contact information.

**• Driver & Vehicle Warnings**

System warnings inform you when a driver or vehicle does not meet your rental requirements, for example, certain vehicles may have driver age restrictions or prohibited driver occupations. Vehicle warnings flag when a vehicle is due a service/MOT or a maximum mileage allowance has been reached.

**• Smart Alerts**

The system triggers automated business alerts when any of your preset criteria are reached. Fully configurable, these helpful proactive notifications improve your responsiveness and decision-making by highlighting issues that require your attention to prevent them escalating and wasting time and money.

**• Transport Manager**

Reduce transport costs and improve customer satisfaction, by using MCS-vr to plan and optimise driver schedules for vehicle delivery and collection.

**• Invoicing**

Control all of your invoicing within your agreement management process. Schedule your invoicing runs as well as print or transmit invoices via email or pre-agreed file format such as CSV. This helps to accelerate cash flow and reduce administrative errors.

**Fleet Management**

MCS-vr tracks and controls your vehicle fleet. You will maximise utilisation and profitability, understand costs including depreciation and increase responsiveness to customer demands.





**• Maintenance & Repair**

The integrated maintenance and repair system ensures your vehicles are in roadworthy condition by tracking vehicle servicing, inspections and repairs. Record costs such as parts and labour to provide a complete workshop history of your entire vehicle fleet. In addition, repairs can be scheduled and tracked. This reduces untimely vehicle breakdowns, and improves vehicle utilisation, profitability and expenditure.

**• Financing & Depreciation**

Gives you a complete picture of your vehicle financing and depreciation to help you understand your vehicle's true cost and value. Helps reduce your capital outlay and forecast future cash flow to give you full control of your fleet.

**• De-fleet Management**

Plan and schedule de-fleeting of your vehicles based on time, utilisation or mileage, which means you can ensure your fleet is always up to date and reliable.

**Purchase Order Processing**

Improve your understanding of the true cost of all purchased vehicles, servicing and spares. Supplier invoices can be matched to delivered orders to ensure complete expenditure control which also minimises overspend and maximises cash flow. Visibility of incoming orders also means that vehicles can be hired at their earliest convenience for better vehicle utilisation.

**Financials**

**• MCS Financials**

A fully integrated affordable financial solution which gives you control and real-time access to your financial accounts, debtors, creditors, cash flow, budgeting and general ledger. This enhances accuracy, saves time and resolves conflicts faster, while also providing in-depth, flexible reporting.

**• Integration to third-party Financials**

Alternatively, MCS-vr incorporates integration paths to many third-party financial packages including Sage 50

Accounts, IRIS Exchequer, SAP Business One and many more.

**Reporting & Business Intelligence**

**• Reporting**

Use over fifty standard reports or create your own reports to access, summarise and understand key business information. For example, by analysing vehicle utilisation and profits per vehicle or as a group, you'll know which vehicles are making or losing money. In addition, a Reports Scheduler allows you to produce and automatically transmit important reports to predefined recipients at specified intervals.

**• Business Intelligence (Figure 4)**

Understand and analyse key business information in dashboard or Microsoft Excel pivot table format. Faster and more precise examination of data supports confident decision-making.

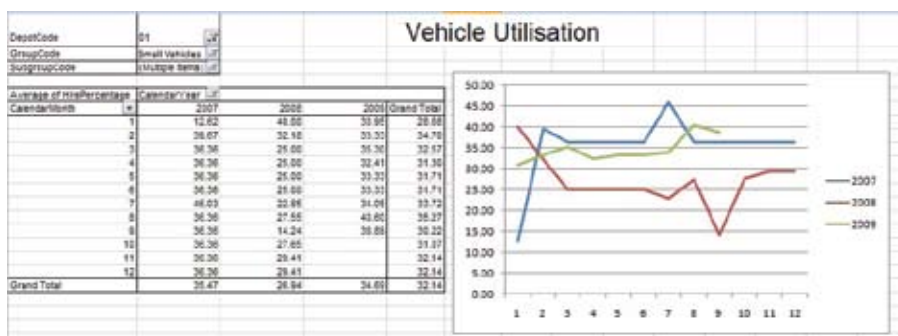


Figure 4: Excel pivot tables help you analyse key business information such as vehicle utilisation.

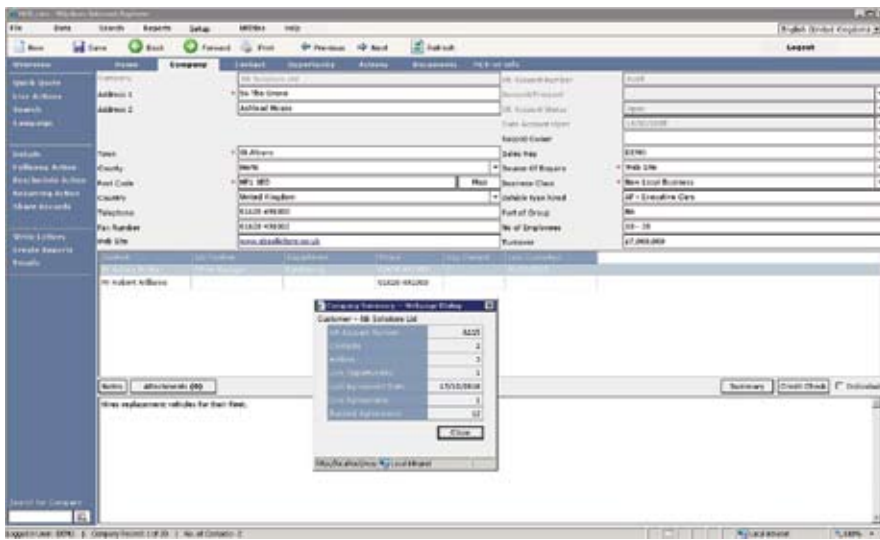


Figure 5: The CRM system allows you to gain a single view of your customer interactions.

**Sales & Marketing (CRM) (Figure 5)**

A comprehensive Customer Relationship Management (CRM) system provides a cohesive, company-wide view of all customer and prospect information. It enables you to streamline sales and marketing operations and enhance customer satisfaction.

**Customer Web Portal**

Create, manage and deploy a secure Customer Web Portal offering an online vehicle catalogue and agreement information 24 hours a day, 7 days a week. Your customers can then browse, view, select and order the right vehicles quickly and easily, while enhancing your business performance and productivity. This improves service, too, by enabling customers to print duplicates of misplaced or lost agreements, PoDs and invoices.

**Online Order Management (Figure 6)**

MCS-vr offers a web-based online ordering facility that enables new customers, via your website, to browse and make enquiries regarding any of

your vehicle fleet and directly book or raise vehicle rental agreements. This improves your level of customer service, putting your new customers in control, while enhancing loyalty, increasing revenue opportunities and lowering costs.

**E-Business**

As well as faster, electronic invoicing, you can reduce new vehicle rental processing costs by letting customers email orders to you directly. These can then be uploaded automatically into MCS-vr as agreements or in CRM as opportunities.

**Mobile Working**

Mobile functionality utilises hand-held PDAs to offer kerbside checking for any accident damage or wear and tear. It can also be used to capture customer signatures when the vehicle is despatched. You will reduce operational costs by removing labour-intensive and error-prone paper-based activities as well as reducing queries and improving cash flow.

Figure 6: The online booking process enables new customers to browse, raise an enquiry or book any of your vehicle fleet.



**MCS**  
 Ashwood, Grove Business Park  
 White Waltham Berkshire SL6 3LW  
 United Kingdom  
 Tel: +44 (0)1628 828000  
 Email: [moreinfo@mcs.co.uk](mailto:moreinfo@mcs.co.uk)  
[www.mcs.co.uk](http://www.mcs.co.uk)

